INVESTMENT POSITIONNING



What we look for in founders

You're a **driven**, **mission-aligned** founder, gaining **early traction** by solving a real problem. You understand that the right angels accelerate growth. We invest in founders who value this partnership mindset and are ready to grow with us.



Sector

We are **sector-agnostic**. While many of our angels gravitate toward **technology**-driven opportunities, we also see strong interest in **life sciences** and **impact-focused** ventures. Our evergreen capital model gives us flexibility and patience, allowing us to back founders with a long-term perspective rather than pressure from traditional fund timelines.



Investment stage & size

Our angels create the most value at the **pre-seed and seed** stages, but we also participate in later rounds when the fit is strong. Typical parameters:

- Valuation:
  CAD 3M to CAD 20M
- Investment size:
  CAD 250K to CAD 1.5M



Position & Instrument

We lead when our expertise, network, and capital can materially support the round. Otherwise, we frequently co-invest with trusted partners who share our standards and investment philosophy.
We typically favor:

- **Convertible notes**
- **Priced equity rounds**

We remain open to **SAFE/KISS** structures when they suit the dynamics of the round and protect all parties.



Geography

Our home is **Québec**, where our angels have deep networks, operational experience, and influence across the ecosystem. This is where we have the strongest impact. We also selectively invest outside Québec when:
- we are partnering with like-minded co-investors, and
- we can add clear value to the founders and the round.

For us, **geography is secondary** to trust, alignment, and impact.