



Martin-Luc Archambault is an accomplished serial entrepreneur and angel investor with more than 15 years of leadership experience building and advising technology companies. As such, he recently made the cover of *Les Affaires* in an article featuring his achievements and vision as a serial entrepreneur.

Martin-Luc is currently the CEO and co-founder of Bolidea (www.bolidea.com), and has grown the company from a passionate idea to a thriving technology incubator.

Martin-Luc is also a board member of Angés Québec (www.angesquebec.com), and one of the early investors in Montreal Start Up (www.montrealstartup.com).

Prior to founding Bolidea, Martin-Luc served as President and Chairman of Zango Canada, where he had a significant impact in making Zango become a market leader in content monetization and advertising solutions on the web.

Martin-Luc's leadership is highlighted by his accomplishments as the CEO of CDT Inc., a web publishing and advertising company he started in 2002 and quickly grew to profitability before selling it to Zango in 2005.

Martin-Luc's brilliant track record includes other ventures such as launching a popular day trading community, as well as building a successful business of search engine marketing.

With a Bachelor in Business Administration from HEC Montreal, Martin-Luc is excited about all things entrepreneurial and loves to discuss and brainstorm on business ideas and new technologies. He actively participates in the Montreal technology community by sponsoring and hosting events, such as the monthly Co-Founders Meetup.

Outside of work, Martin-Luc loves to travel the world, spend time with friends and family, practice as many sports as he can and fly his Cirrus to uncharted territories.